Instructions for presentation

Since there are too many registered students this year, it is not feasible to have independent presentations. I suggest we do the following:

1. Get familiar with the “Nudge” literature. I will present the basis during next class on Nov. 15th

2. Get the OCDE report from my webpage.

3. **Our goal is to review applications of behavioral insights to public policy. What we would like to understand as much as possible are the limits and contribution to behavioral economics.**

4. Choose one chapter from chapter 4 to chapter 14

5. Register using the doodle link below for one chapter (first come, first serve), 2-3 students per chapter working together

6. Once registered, have a look at all case studies presented in the selected chapter. Choose one or two and prepare a **12-minute presentation for Nov. 22** along these lines:
   a. What’s interesting in the studies you choose?
   b. How does it work? What is the main result?
   c. How exactly did behavioral economics contribute to the design and analysis? i.e. what is the behavioral element at work?
   d. **What have we learned about the limits of behavioral approaches?**
   e. Remember our goal is to get a broad – but detailed- picture of behavioral approaches. So we don’t want to focus on what is working well or not working.
f. The report only briefly described some studies. Many of them are published in scientific journal. I thus strongly suggest you don’t limit yourself to the information presented in the selected chapter.